



Lucas Hernandez

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Portfolio

Creative and Technical 3D Graphic Designer

Talented 3D graphic designer with six years of experience in 3D modeling, rendering, and animation. Skilled at transforming concepts into realistic visual assets for marketing, gaming, and virtual environments. Passionate about using cutting-edge tools to create immersive designs that enhance user engagement.

Professional Experience

June 2020
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Present

3D Graphic Designer

TechMotion Studios | Atlanta, GA

- Created 3D product renderings for marketing campaigns, increasing engagement by 30%
- Design interactive 3D environments for virtual and augmented reality applications
- Develop animated assets for digital advertisements, improving brand recognition

July 2018 -
May 2020

Graphic Designer – 3D & Motion

Visionary Media Group | Atlanta, GA

- Produced 3D assets for advertising, social media, and website visuals, enhancing online UX
- Assisted in the development of immersive brand presentations using 3D motion graphics
- Collaborated with marketing and design teams to ensure seamless integration of 3D elements

Education

Bachelor of Fine Arts in Digital Arts (B.F.A.)
Savannah College of Art and Design | 2017

Key Skills

3D modeling and rendering



Adobe Dimension and Blender



Motion graphics and animation



Virtual and augmented reality design



Branding and product visualization



Texture mapping and lighting



Certifications

- Certified 3D Visual Artist (C3DVA) | 2020