



# Michael Rodriguez

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## Creative and Detail-Oriented Graphic Designer

Innovative graphic designer with seven years of experience creating compelling visual assets across digital and print media. Adept at collaborating with marketing teams to develop engaging designs that align with brand identity. Skilled in Adobe Creative Suite, typography, and layout design.

## Professional Experience

### Senior Graphic Designer

Pixel Studios | Los Angeles, CA

June 2020 - Present

- Lead the design team in developing brand assets, marketing materials, and digital content for high-profile clients
- Improved brand consistency by redesigning client logos and visual guidelines, increasing engagement by 30%
- Create interactive website mockups and social media graphics, enhancing UX and brand visibility

### Graphic Designer

Creative Agency X | Los Angeles, CA

June 2017 - May 2020

- Designed print and digital assets for marketing campaigns, including brochures, banners, and email templates
- Managed multiple client projects, ensuring timely delivery and high-quality execution
- Collaborated with copywriters and developers to produce cohesive brand messaging across multiple platforms

## Education

Bachelor of Arts (B.A.) in Graphic Design  
University of California, Los Angeles | 2017

## Certifications

- Adobe Certified Expert (ACE) – Photoshop | 2018
- Certified Graphic Designer (CGD) | 2017

## Portfolio

## Key Skills

Adobe Creative Suite



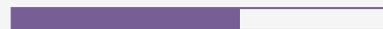
Branding and visual identity



Digital and print design



Marketing collateral



UI/UX design

