

Rachel Thompson

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Portfolio

Creative and Tech-Savvy Digital Graphic Designer

Innovative digital graphic designer with six years of experience creating visually engaging web and mobile designs. Specializes in UI/UX design, motion graphics, and interactive media. Adept at using industry-standard design tools to produce high-quality visuals that enhance brand identity and user engagement.

Professional Experience

Digital Graphic Designer

Elevate Digital Agency | Denver, CO

August 2021 - Present

- Designed interactive web and mobile assets that improved user engagement by 40%
- Develop motion graphics for social media marketing campaigns, increasing brand awareness
- Collaborate with developers to optimize website visuals for performance and accessibility

Graphic Designer

Social Impact Media | Denver, CO

June 2018 - July 2021

- Created digital graphics for website content, email campaigns, and banner ads
- Developed branding materials that increased customer recognition across multiple platforms
- Assisted in UI design, ensuring consistency across digital touchpoints

Education

Bachelor of Arts in Graphic Design (B.A.)
University of Colorado Boulder | 2018

Key Skills

- **UI/UX design**
- **Motion graphics**
- **Adobe Creative Suite**
- **Website and app design**
- **Social media marketing design**
- **HTML and CSS fundamentals**

Certifications

- Adobe Certified Professional (ACP) – After Effects | 2020
- Google UX Design Certificate | 2022