John Smith

Freelance Graphic Designer

Los Angeles, CA
email@example.com
(555) 123-4567
LinkedIn
Portfolio

Experienced freelance graphic designer with expertise in client and project management

Freelance graphic designer with over seven years of experience working with industry-leading clients such as Adobe Systems and Walt Disney Company. Skilled at managing projects from concept to completion, with a focus on visual communication, typography, and design software. Specialized in branding, digital and print design, and client management, driving business growth and improving client satisfaction.

List Your Key Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Branding and identity design

Motion graphics and 3D design

Project management and client communication

Typography and color theory

Web design and UX/UI

Add Your Professional Experience

June 2016 - Present

Senior Graphic Designer
Adobe Systems, San Francisco, CA

- Managed over 50 design projects from concept to completion, ensuring timely delivery and client satisfaction
- Led redesign of digital assets for marketing campaigns, increasing audience engagement by 30%
- Supervised a team of junior designers, improving team productivity by 20% over two years

May 2015 - June 2016

Graphic Designer
Walt Disney Company, Burbank, CA

- Designed promotional materials for Disney properties, boosting merchandise sales by 15%
- Collaborated with the marketing team on ad campaigns, contributing to a 25% increase in engagement
- Introduced design tools that reduced project turnaround time by 10%

Add Your Education

Bachelor of Fine Arts in Graphic Design
Rhode Island School of Design, Providence, RI

Certifications

Adobe Certified Expert (ACE)
Adobe

Certified Graphic Designer (CGD)
Graphic Designers of Canada