Allison Rosenberg

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A recent economics graduate with exceptional corporate finance, investment strategy, and risk management knowledge. A proven track record of creating comprehensive financial models and delivering impactful insights to support data-driven decision-making.

Professional Experience

Academic Projects

Northwestern University, Chicago, IL | January 2023 - Current

- Built a financial model for a hypothetical tech startup, analyzed cash flow and risk factors over a five-year period, and defined financial reporting processes
- Designed a risk management framework for a case study involving an international manufacturing firm, which included analyzing financial risks and providing recommendations to support future scaling under various market conditions

Marketing Research Project

University of Texas, Marketing Analytics Course, Austin, TX | August 2023 - December 2023

- Designed a survey to analyze student preferences for university services, which included collecting and evaluating data from over 400 participants
- Presented data-driven insights and survey trends to faculty to inform future updates to campus dining and career center services
- Created Tableau dashboards to enhance data visualization for survey results

Key Skills

- Corporate finance - Expert
- Financial modeling - Fluent
- Investment analysis - Fluent
- Risk management - Fluent
- Microsoft Power BI - Competent
- Data visualization - Amateur

Education

Northwestern University, Chicago, IL | May 2024

Bachelor of Science (B.S.) Economics