

John Bergsen

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A dynamic data analyst with five years of experience, specializing in data visualization, statistical modeling, and data analytics. A proven track record of uncovering insights to inform business decisions and drive positive financial results.

Professional Experience

Senior Data Analyst

Morgan Analytics, New York, NY

April 2018 - Current

- Perform advanced data modeling for a portfolio of client accounts valued at up to \$200,000, design interactive dashboards in Tableau, and identify creative ways to enhance data visualization for stakeholders
- Lead a team of six data analysts to execute a project for a major client, resulting in an 18% increase in forecasting accuracy and a 14% reduction in inventory costs
- Build SQL queries for data extraction and analysis to enhance reporting activities

Data Analyst

Brooklyn Data Consulting, New York, NY

May 2015 - April 2018

- Improved data processing times by 25% by optimizing ETL processes and automating data cleaning
- Analyzed sales data to identify trends, driving a 10% increase in quarterly revenue for a client account valued at \$130,000

Key Skills

A/B testing



Data visualization



Machine learning



SQL



Python and R programming



Education

Bachelor of Science in Data Science

University of California, Los Angeles (UCLA), Los Angeles, CA